

Wake County SmartStart
Strategic Plan: 2020 Vision - Coming of Age for a Brighter Future
 FY2017-18 through FY2019-2020

Goal: Children are in safe, supportive home environments.

WCSS Roles: Funder, Evaluator, Capacity Builder, Facilitator

Community Indicators	Objectives	Strategies
<ul style="list-style-type: none"> • Percent of parents/guardians who report reading to their children daily • Rate of investigated reports of child abuse/neglect per 1,000 children ages 0-5 	<p style="text-align: center;">IMPROVE FAMILIES' PARENTING PRACTICES:</p> <ul style="list-style-type: none"> • Increase families' knowledge of parenting • Improve families' parenting practices • Increase <u>families'</u> access to and use of services that are based in culturally appropriate practices to address health and well- being disparities • <u>Program Level Systems Change:</u> Increase cross-program collaboration to strengthen the efficiency and effectiveness of services 	<p style="text-align: center;"><i>Promoting funded partners':</i></p> <ul style="list-style-type: none"> • Use of evidence based programs or practices with demonstrated impact on parenting knowledge and practices • Implementation of culturally appropriate programs developed to meet the needs of populations with disparate needs • Implementation of shared outreach, recruitment, and/or enrollment strategies throughout the continuum of services

Vision Statement

Wake County will be a community of strong, nurturing families which respects and values its young children and ensures that each child is happy, healthy, safe, and prepared for success in school and in life.

Mission Statement

Wake County SmartStart works to ensure children, birth to five, are prepared for success in school and in life.

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Strategic Plan: 2020 Vision - Coming of Age for a Brighter Future
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Goal: Children are in high quality care that contributes to positive child outcomes.

WCSS Roles: Funder, Evaluator, Capacity Builder, Facilitator

Community Indicators	Objectives	Strategy
<ul style="list-style-type: none"> • Average star rating for children in 1-5 star care and percent of children in 4 and 5 star care • Average star rating for subsidized children in 1-5 star care and percent of subsidized children in 4 and 5 star care • Percent of children enrolled in 1-5 star center that have at least 75% of teachers with college degrees- 7 education points • Percent of children enrolled in 1-5 star center that have directors with college degrees- 7 education points • Percent of children enrolled in centers and homes with at least 6 program standard points 	<p>INCREASE 1) SUSTAINABLE QUALITY CARE IN CHILD CARE FACILITIES AND 2) ACCESS TO CARE ESPECIALLY FOR CHILDREN WITH THE GREATEST NEEDS:</p> <ul style="list-style-type: none"> • Increase the number of child care facilities that develop and sustain high quality care over time • Increase <u>children’s</u> access to and use of services that are based in culturally appropriate practices to address health and well- being disparities • <i>Program Level Systems Change:</i> Increase cross-program collaboration to strengthen efficiency and effectiveness of services that promote sustainable high quality care as defined by WCSS Board and community stakeholders 	<p><i>Promoting funded partners’:</i></p> <ul style="list-style-type: none"> • Use of evidence based programs or practices with demonstrated impact on child care access and quality • Implementation of integrated continuum of services that promotes <u>sustainable</u> high quality care • Implementation of culturally appropriate programs developed to meet the needs of populations with disparate needs • Implementation of shared outreach, recruitment, and/or enrollment strategies throughout the continuum of services

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Goal: Children are healthy and developmentally ready for school.

WCSS Roles: Funder, Evaluator, Capacity Builder, Facilitator

Community Indicators	Objectives	Strategy
<ul style="list-style-type: none"> • Percent of children developmentally on track for Kindergarten as measured by Kindergarten Entry Assessment (KEA) • Percent of children who receive early intervention or special education services • Percent of children enrolled in Medicaid who receive a well-child exam • Percent of low income children age 2-4 who are at a healthy weight 	<p>IMPROVE CHILDREN'S DEVELOPMENTAL READINESS FOR SCHOOL:</p> <ul style="list-style-type: none"> • Increase children's use of resources that support children's health and development • Improve children's health or development • Increase children's access to and use of services that are based in culturally appropriate practices to address health and well-being disparities • <i>Program Level Systems Change:</i> Increase cross-program collaboration to strengthen the efficiency and effectiveness of services 	<p><i>Promoting funded partners':</i></p> <ul style="list-style-type: none"> • Use of evidence based programs or practices with demonstrated impact on child health, development and use of resources • Implementation of culturally appropriate programs developed to meet the needs of populations with disparate needs • Implementation of shared outreach, recruitment, and/or enrollment strategies throughout the continuum of care

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Goal: Children and Families are supported by a strong, diverse, connected and integrated early childhood system that promotes results.

WCSS Roles: *Agency Systems:* Funder, Engager, Convener, Influencer
Community Systems: Educator, Influencer, Pollinator, Convener, Capacity Builder, Participant, Contributor

Community Indicators	Objectives	Strategy
<ul style="list-style-type: none"> Percent of children reading by grade level in 3rd grade disaggregated by race and socio economic status 	<p><u>Agency Level Systems Change:</u> IMPROVED EFFICIENCY AND EFFECTIVENESS OF AGENCY SERVICES FOR CHILDREN B-5:</p> <ul style="list-style-type: none"> Stronger connections, common vision and shared priorities among <u>agencies</u> serving children B-5 (<i>Year 1</i>) Improved efficiency and effectiveness of services among <u>agencies</u> serving children B-5 (<i>Years 2-3</i>) 	<p><i>Engaging community stakeholders in:</i></p> <ul style="list-style-type: none"> Development/implementation of shared outcomes and data sharing agreements Implementation of comprehensive needs and resource mapping Development/implementation of shared application/enrollment processes
	<p><u>County Level Systems Change:</u> IMPROVED COUNTY WIDE REACH AND IMPACT OF SERVICES FOR CHILDREN B-8:</p> <ul style="list-style-type: none"> Stronger connections and shared vision among <u>county level policy makers and funders</u> for children B-8 (<i>Years 1-2</i>) Implementation of a comprehensive, county-wide action plan to address identified priorities (<i>Years 2-3</i>) 	<p><i>Engaging community stakeholders in:</i></p> <ul style="list-style-type: none"> Development/implementation of a funders collaborative to align goals and resources Shared leadership for development of county level impact framework Promotion of policy development that supports countywide impact priorities Infrastructure support for shared data system Jointly building the commitment, skills and resources of key stakeholders to achieve shared goals for young children

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