

# ACCESS TO EARLY LEARNING SHAPES FUTURES

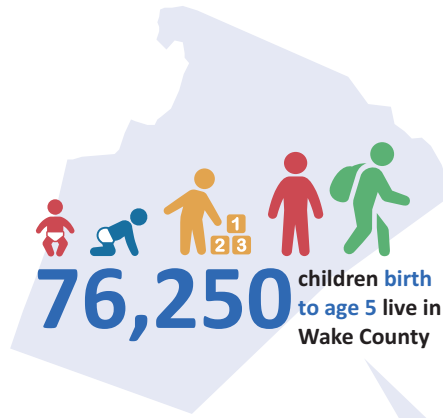
## Wake County SmartStart (WCSS)

Every child in Wake County deserves to start Kindergarten ready to learn and succeed.

WCSS invests in the essentials needed for a strong foundation:

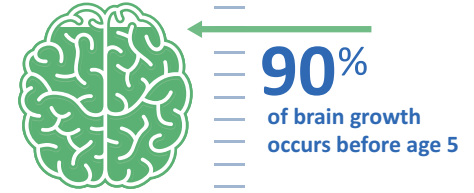
- safe, supportive home environments
- high quality child care
- healthy development and school readiness
- a strong, diverse integrated early childhood system

WCSS works to ensure children, birth to five, are prepared for success in school and in life. Join us in supporting success for each child in every community.

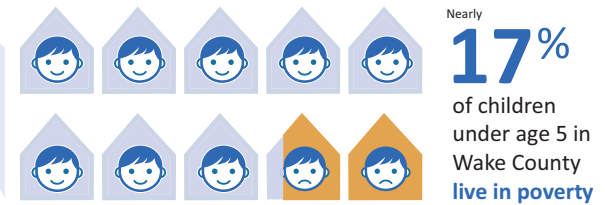


### BRAINS ARE BUILT, NOT BORN

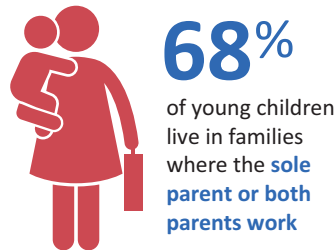
Early experiences determine a strong or weak brain



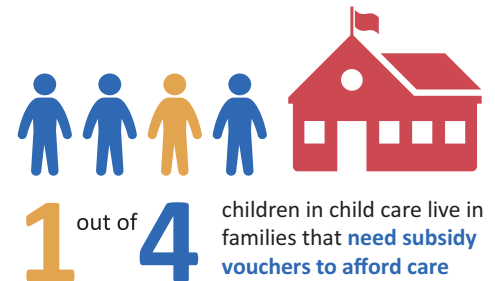
### Poverty limits access to high quality early learning experiences



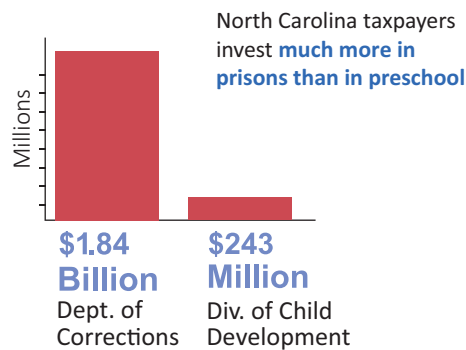
### Access matters for both learning and employment in Wake County



### Many need support to gain access



### When needs are not met, we all pay

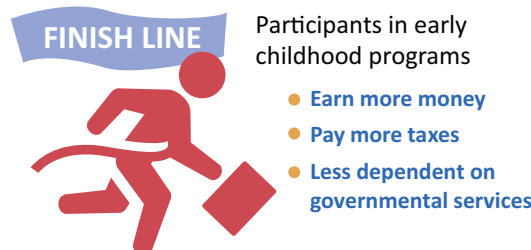


### Limited access means limited gains



## EARLY INVESTMENTS: LIFETIME BENEFITS

We Know What Works!





## IMPACT

**The quality of early childhood education has improved.**

Nearly 70% of children under age 5 in child care are in high quality programs, almost 3 times higher than in 2001.

**More children are getting specialized support earlier.**

Twice as many eligible infants and toddlers are being served today as compared to 2005.

**Children are better prepared for school.**

Children who attended the NC Pre-K program showed significant growth in all areas of language and literacy.

## WCSS - FUNDED PROGRAMS BY CATEGORY OF SERVICE

2016-2017 Budget | **Programs in Red** | Managing Agencies and Program Investment in Blue

### Supporting Families: \$994,198

- **Nurse-Family Partnership** Wake County Human Services | \$75,000
- **Parents as Teachers Program** Project Enlightenment, Wake County Public School System | \$518,019
- **Social/Emotional Interventions for Young Children (SecurePath)** Lucy Daniels Center for Early Childhood | \$321,056
- **The Nurturing Program for Spanish Speaking Families (Crianza Con Carino)** SAFEchild | \$80,123

### Improving Child Care Quality: \$7,502,978

- **Administrator/Quality Development** Child Care Services Association | \$151,083
- **Child Care Health Consultant Program** Wake County Human Services | \$431,358
- **Child Care Program Quality Supplements** WCSS | \$1,317,737
- **Child Care Subsidy Program** Wake County Human Services | \$4,894,672
- **Farm to Child Care** Funded by The John Rex Endowment, managed by WCSS | \$303,510
- **Improving & Sustaining Quality Child Care** WCSS | \$274,464
- **Literacy Invites & Nurtures Kids Success** Motherhead | \$130,154

### Encouraging Healthy Development and School Readiness: \$9,815,542

- **Assuring Better Child Health & Development Program** Community Care of Wake and Johnston Counties | \$41,015
- **Home Instruction for Parents of Preschool Youngsters** The Family Resource Center South Atlantic | \$255,954
- **NC Pre-Kindergarten** WCSS | \$9,266,234
- **Reach Out and Read** WCSS | \$6,210
- **School Readiness Services for Hispanic Children & Families** Catholic Charities | \$131,354
- **Supporting School Readiness** Project Enlightenment, Wake County Public School System | \$114,755

### Strengthening the Early Childhood System of Care and Education: \$719,899

- **Community Outreach & Education** WCSS | \$199,598
- **Program Coordination & Evaluation** WCSS | \$243,670
- **Wake Connections** Funded by The John Rex Endowment, managed by WCSS | \$246,208
- **WAKE Up and Read** Wake County Public School System | \$30,423

#### Revenue

### Community Programs Supported Through Ongoing Consultation: \$85,500

- **Preventing Obesity by Design – Wake** (Funded by The John Rex Endowment, managed by the College of Design, NCSU)

**CONNECT WITH WAKE COUNTY SMARTSTART!**



[www.wakesmartstart.org](http://www.wakesmartstart.org)

Data sources: Frank Porter Graham Child Development Institute, Child Care Services Association, NC Early Childhood Foundation and North Carolina Department of Public Instruction, WCSS, US Census, Wake County Human Services and Ounce of Prevention.