



## Wake County SmartStart Core Values

Wake County SmartStart is committed to serving the children and families in our community through the following core values:

**Respect**—We honor the unique experiences and needs of each young child and family.

**Cultural Sensitivity**—We value diversity, promote inclusive practice, and support community empowerment.

**Advocacy**—We provide a strong, united voice for those most vulnerable—our children.

**Responsiveness**—We respond to the individual needs of children and families with regard for our larger community as a whole.

**Community Collaboration**—We support community collaboration through authentic relationships characterized by honesty, integrity, and compassion.

**Innovation**—We value flexibility, actively seek new approaches in practice, and regard challenges as opportunities for growth.

**Accountability**—We value our role as public stewards through use of best business practices, strong internal controls, and accurate documentation of our efforts.